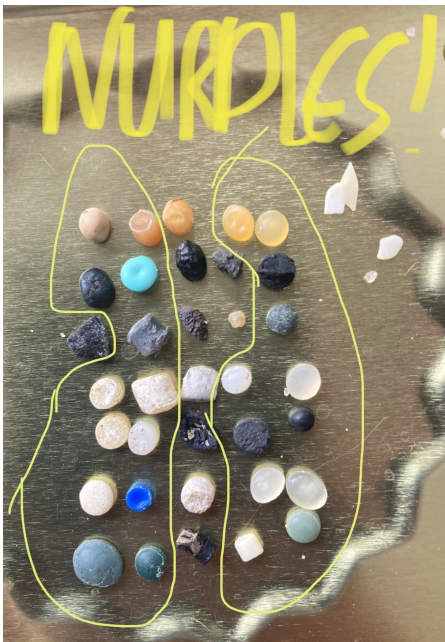


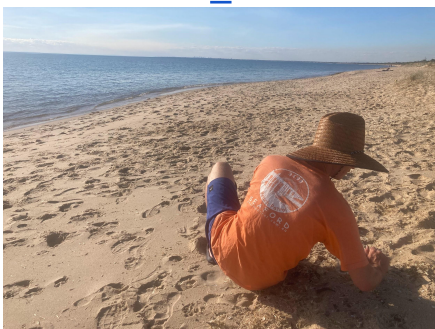
What on nurdle are you talking about?



Can you tell the difference between a nurdle, seed, rock, stick, egg or shell? If you can't, then how could a bird or fish? Birds and fish eat them and then die of starvation, their tummies are full, but they are full of plastic, what an awful way to die.



Data Reference: [Nurdle Data Counts LitterStopper entries Seaford Beach 2023 3198](#)
[BP](#)



Nurdles are plastic resin pellets also known as pre production plastic and are the raw plastic material that is heated and chemically treated to mould into plastic items. Nurdles find their way into our waterways and on our beaches as a result of carelessness by the companies who create and use them. Nurdles have not been littered by people on the streets.

So far in 2023, 3198 Seaford BeachPatrol has counted and removed a whopping 10,334 nurdles from Seaford Beaches.

There is a particular strip of beach in Seaford that has always had high quantities of nurdles. This year 3198 Seaford BeachPatrol started to collect and count them.

On Labour Day long weekend, we spent a collective 8.6 hours and counted and removed 4013 nurdles!!

[Tangaroa Blue](#) have partnered to implement [Operation Clean Sweep®](#), encouraging the Australian plastics industry and all individual players to be accountable and contain and dispose of nurdles appropriately.

Major stakeholders from the plastics industry say that while consumers are responsible for disposal of used products, they themselves have a duty of containing plastic resin pellets. Co-Ex Films Pty Ltd an industry first to sign up to Operation Clean Sweep® has been a supporter of the initiative, educating key industry stakeholders and players around the importance of the program, sharing their learning and how easy it has been for them to implement.

Reference: [Plastic Resin Pellets – Tangaroa Blue](#)

